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# EVESHAM TWP. SHARES

## WEBINAR SERIES #8

Information that every business owner in Evesham Twp. should know

September 23, 2021

# AGENDA

- ❖ **Welcome**
- ❖ **Mayor Jaclyn Veasy**
- ❖ **Purpose of Webinars**
- ❖ **Introduction of Speakers**
- ❖ **Speaker Presentations**
- ❖ **Next Steps/Contact Information**

# **EVESHAM TWP. SHARES**

## **PURPOSE & MISSION**

The Evesham Township Office of Community Development is focused on sharing information with our businesses on a consistent basis.

Evesham Township Shares is a program designed to provide information that will help keep our local businesses open and growing. Monthly Webinars (Information Sessions) include speakers sharing updated programs and information for financial and non-financial assistance and guidance during these unprecedented times and in the future. In addition to the speakers, information will be continually shared through the Evesham Twp. Website and social media posts.

Evesham Township website holds the recordings of all webinars to allow business owners the opportunity to see them and hear the information shared at a convenient time for their schedule.

# “THE DIGITAL FOOTPRINT OF YOUR BUSINESS”

## **Daryle Seidman** PUBtricity Marketing Experts

- Daryle is a Digital Mediarologist. This is a title he invented to represent his holistic approach to online marketing that leverages social media, email & text marketing, video, and SEO to drive traffic, generate leads, convert those leads into sales. He is an award-winning Blogger, Speaker, Author, and Brand Evangelist at PUBtricity Marketing Experts. He has a 25-year history of providing vision, leadership, and strategic guidance, in developing and implementing customer acquisition and retention strategies, marketing plans, and initiatives that support brand strategy and market share growth objectives.



# “PREPARING YOUR BUSINESS FOR LONGEVITY”

**Dr. Brian K. Walls**  
Northwestern Mutual

- Brian was born and raised in Philadelphia, PA. He earned a bachelor of science degree from Wake Forest University and a doctorate in Physical Therapy from the New York Institute of Technology. Brian is the author of the fitness book *Exercise for the Athlete Within*, a book designed to teach people functional exercises to improve everyday movement. After creating numerous successful businesses in the health field, Brian recognized the financial aspects that are required to create, build and grow a business. This led to him to creating a financial practice that provides assistance in constructing a financial business plan to protect and grow businesses. Brian created his financial practice in 2018 to coach businesses, families and communities to build generational wealth through financial education.



# CONTACT INFORMATION

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